

Doug Darlington

From: Doug Darlington
Sent: Wednesday, 13 July 2011 10:58 PM
To: 'liquorapplications@olgr.nsw.gov.au'
Subject: Application Number: 1-1147131104
Attachments: ATTACHMENT 1 2011 04 15 LETTER TO BVS SOLICITORS RE LIQUOR LICENCE.pdf; ATTACHMENT 2 2008 04 15 PREDICTING ALCOHOL-RELATING HARMS FROM LICENCED OUTLET DENSITY A FEASIBILITY STUDY.pdf; ATTACHMENT 3 2011 05 02_Council report raises issues on Dan Murphy's proposal.pdf; ATTACHMENT 4 2011 05 17 SHOLAHAVEN COUNCIL'S REFUSAL OF DAN MURPHY LIQUOR STORE.pdf; ATTACHMENT 5 2011 01 20 LETTER TO WSC RE DA 11 2011 LIQUOR RETAIL OUTLET.pdf; ATTACHMENT 6 2011 07 12 LETTER TO WSC RE COUNCIL'S POLICY FOR THE DETERMINATION OF DEVELOPMENT APPLICATIONS FOR LIQUOR OUTLETS .pdf

Importance: High



Chief Executive
The Casino Liquor and Gaming Control Authority
Level 6, 323 Castlereagh Street
Haymarket,
NSW 2000

Dear Sir

The Entrance Peninsula Community Precinct Committee (TEPCP) wishes the following comments on the applicants Community Impact Statement considered please:

Date Posted	Application Number	Application Type	Licensed Name	Address	Town/Suburb	Post Code	LGA	Notice	CIS	Submission Close Date	Status
14/06/11	1-1147131104	Packaged liquor licence	BWS - Beer Wine Spirits	The Entrance Road	Long Jetty	2261	Wyong	View	View	14/07/11	Under consideration

The applicant goes to a great deal of trouble to confuse a simple issue. This proposal will increase the amount of alcohol related domestic violence in Long Jetty. They state:

As to the two specific reports relied upon by TEPCP, unfortunately the submitter did not provide any referencing to the actual research relied upon, so that a proper assessment of the findings, limitations and context in which the studies were carried out could be made.

This is a falsehood and our letter to the applicant dated 15 April 2011 (**See Attachment 1**) clearly states that TEPCP has relied heavily on a study that was funded by the National Drug Law Enforcement Research Fund (NDLERF) **See Attachment 2**.

The applicant tries to refute Dr Chikritzhs claims by saying that a new BWS store in Long Jetty will not increase the amount of alcohol sold in Long Jetty. TEPCP contends that BWS cheaper beer will increase the amount of alcohol sold overall. They state:

That is to say Dr. Chikritzhs makes a remarkable statement by alleging it does not matter how many off-site outlets there are in a given area as there is no strong correlation between the number of off-site outlets and the level of violence, but there is a strong correlation between the volume of alcohol sold from off-site premises and violence. She cannot accurately determine this by her research at all for the simple fact that Dr. Chikritzhs did not consider the factors outlined at (g) below in this study.

The applicant states in part "g"

The models that Dr. Chikritzhs relies upon in her research implicitly assume that an additional liquor outlet does not affect the sales from other outlets – that is the result of competition. She assumes that each outlet generates additional sales on a par with existing outlets leaving the sales at existing outlets at the same level. No evidence is presented by Dr Chikritzhs to support this presumption.

TEPCP contends BWS is a discount liquor store. It will sell cheaper beer to establish market dominance. As a consequence the competition will lower prices in response and cheaper beer means more beer will be affordable resulting in greater consumption and an increase in alcohol related crime.

When the applicant states:

If there was any potential (and this is not accepted by the Applicant to be true) for the Proposed Premises to be contribute to the types of concerns raised by submitters in the future it will take steps (such as banning orders) to prevent any reoccurrence of such behaviour.

TEPCP considers that the Applicant is clearly clasping at straws as in a low socio economic suburb like Long Jetty all beer will be bought on site, without the need for identity and carried home. How could the sales person be expected to know if the purchaser drinks to excess and/or causes harm to family members and property?

It would seem that Woolworths is clearly worried by recent trends of Councils, such as Shoalhaven Council, which recently refused a Dan Murphy Outlet. The first ground of refusal by Shoalhaven Council stated:

1. Pursuant to Section 79C(1)(b) Environmental Planning and Assessment Act, 1979 the proposed development will have an unacceptable social impact;

See Attachments 3 and 4.

The applicant for this Liquor Licence withdrew their original Development Application to Wyong Shire Council for the nominated site, and to date have not lodged a new application. Our letters to Wyong Shire Council (**Attachments 5 and 6**) states that council needs to consider the Social Impacts of a new liquor outlet. This letter details the NSW Bureau of Crime Statistics and Research site:

http://www.bocsar.nsw.gov.au/Lawlink/bocsar/ll_bocsar.nsf/pages/bocsar_lga_Wyong

Follow the links to the Hot Spots Map and Report.

The map and report demonstrate that Long Jetty and The Entrance are Hot Spots for Assault Domestic Violence Related.

RECOMMENDATION

TEPCP recommends to the panel that it rejects this application for a new liquor licence on the grounds that there is no evidence to justify an additional liquor outlet. However there is ample evidence indicating that there would be no benefit to the health and wellbeing of the community. Rather the community would suffer the negative impacts such as an increase in assaults, domestic violence, property damage and the potential to further encourage binge and underage drinking.

We trust that a common sense approach will be applied in the consideration of this application to ensure that the health and wellbeing of our community is protected..

Yours sincerely

Doug Darlington

ATTACHMENTS

1. 2011 04 15 LETTER TO BVS SOLICITORS RE LIQUOR LICENCE.pdf
2. 2008 04 15 PREDICTING ALCOHOL-RELATING HARMS FROM LICENCED OUTLET DENSITY A FEASIBILITY STUDY.pdf
3. 2011 05 02_Council report raises issues on Dan Murphy's proposal.pdf
4. 2011 05 17 SHOLAHAVEN CUNCIL'S REFUSAL OF DAN MURPHY LIQUOR STORE.pdf
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Doug Darlington
Secretary
The Entrance Peninsula Community Precinct



THE ENTRANCE PENINSULA
COMMUNITY PRECINCT

ENCOMPASSING: THE ENTRANCE; THE ENTRANCE NORTH; LONG JETTY; TOOWOON BAY; BLUE BAY; SHELLY BEACH & MAGENTA.
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